

Where did the 2012 BEng(LESCM) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2012 to answer the following questions about BEng(LESCM) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2012

Of the 46 graduates from this programme, 44 responded to the survey. Their employment situations are listed below.

	BEng(LESCM)				HKU Overall*			
	2012		2011		2012		2011	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	44	100%	66	100%	2782	100%	2878	100%
Employed	37	84%	61	92%	2195	79%	2321	81%
Unemployed seeking F/T job	0	0.0%	0	0.0%	9	0.3%	8	0.3%
Further Studies	6	14%	4	6.1%	549	20%	517	18%
Emigrated/Returned to home country	0	0.0%	0	0.0%	2	0.1%	4	0.1%
Not seeking F/T job	1	2.3%	1	1.5%	27	1.0%	28	1.0%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2012	2011
May or before	36%	19%
June	68%	40%
July	86%	49%
August	93%	70%
September	93%	85%
October	96%	87%
November	100%	96%
December	100%	100%
January	100%	100%
February	100%	100%

No Response = 9

V. Employment Sectors

The majority of BEng(LESCM) graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2012	2011
Commerce & Industry	94%	88%
Community, Social & Personal Services	3.1%	7.7%
Civil Service	3.1%	3.8%

No Response = 5

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VI. Basic Salary and Gross Income

The remuneration received by BEng(LESCM) graduates is shown below.

	Basic Salary				Gross Income			
	BEng(LESCM)		HKU Average*		BEng(LESCM)		HKU Average*	
	2012	2011	2012	2011	2012	2011	2012	2011
Mean	\$12,652	\$12,965	\$18,662	\$17,650	\$13,734	\$14,144	\$19,598	\$18,350
Median	\$12,470	\$12,000	\$15,000	\$15,000	\$13,000	\$13,500	\$15,833	\$15,000
Minimum	\$9,500	\$9,000	\$2,000	\$3,000	\$10,400	\$9,000	\$6,000	\$4,000
Maximum	\$17,000	\$23,000	\$60,000	\$70,000	\$19,167	\$25,667	\$150,000	\$70,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BEng(LESCM) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	7 (25%)
Two	7 (25%)
Three	12 (43%)
Four	1 (3.6%)
Five	1 (3.6%)

No Response = 9

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VIII. Names of Employers and Job Titles

The job titles of BEng(LESCM) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Community, Social and Personal Services -	
- Action Asia Events	- Assistant Event Manager
Commerce and Industry -	
- APEX	- Sales Executive
- ASM Pacific Technology Ltd	- Buyer
- Big Tree Toys (HK) Ltd.	- Sales Representative
- Blue Ocean Innovation	- Junior Engineer
- Blue Ocean Innovation	- Planning and Purchasing Buyer
- Cargo Services Far East Ltd.	- Logistics Specialist Trainee
- Cathay Pacific Catering Services (H.K.) Ltd.	- Supervisor
- Cathay Pacific Catering Services (H.K.) Ltd.	- Supervisor Trainee
- Citybus limited	- Inspector Graduate Trainee
- DBS Bank (Hong Kong) Limited	- Graduate Executive
- DHL	- Logistics Officer
- DHL	- Management Trainee
- GP Electronics (HK) Limited	- Logistics Executive
- Hang Seng Bank Ltd.	- Functional Trainee
- Hong Kong Aircraft Engineering Company Limited (HAECO)	- Graduate Trainee
- Hong Kong Dragon Airlines Limited	- Flight Attendant
- Hong Kong International Terminals Limited	- Operations Management Trainee
- Hutchison Global Communications Limited	- Business Executive
- LF Logistics (Hong Kong) Limited	- Supervisor Trainee
- Neo Derm (HK) Ltd	- Operation Planning Assistant
- Nestle Hong Kong Limited	- Supply Chain Trainee
- Ogilvy & Mather	- Management Fellow
- Sa Sa Cosmetic Company Limited	- Inventory Planning Assistant
- The Dairy Farm Company Limited	- Graduate Trainee
- Topcast Aviation Supplies Co Ltd	- Assistant Inventory Controller
- U-Freight Limited	- Account Executive
- Organization's name not reported	- Clerk
- Organization's name not reported	- Merchant Buying Officer

No Response = 8

Note: Some of the 2012 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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